

# VIP 4.3

## Release Information



April 2014

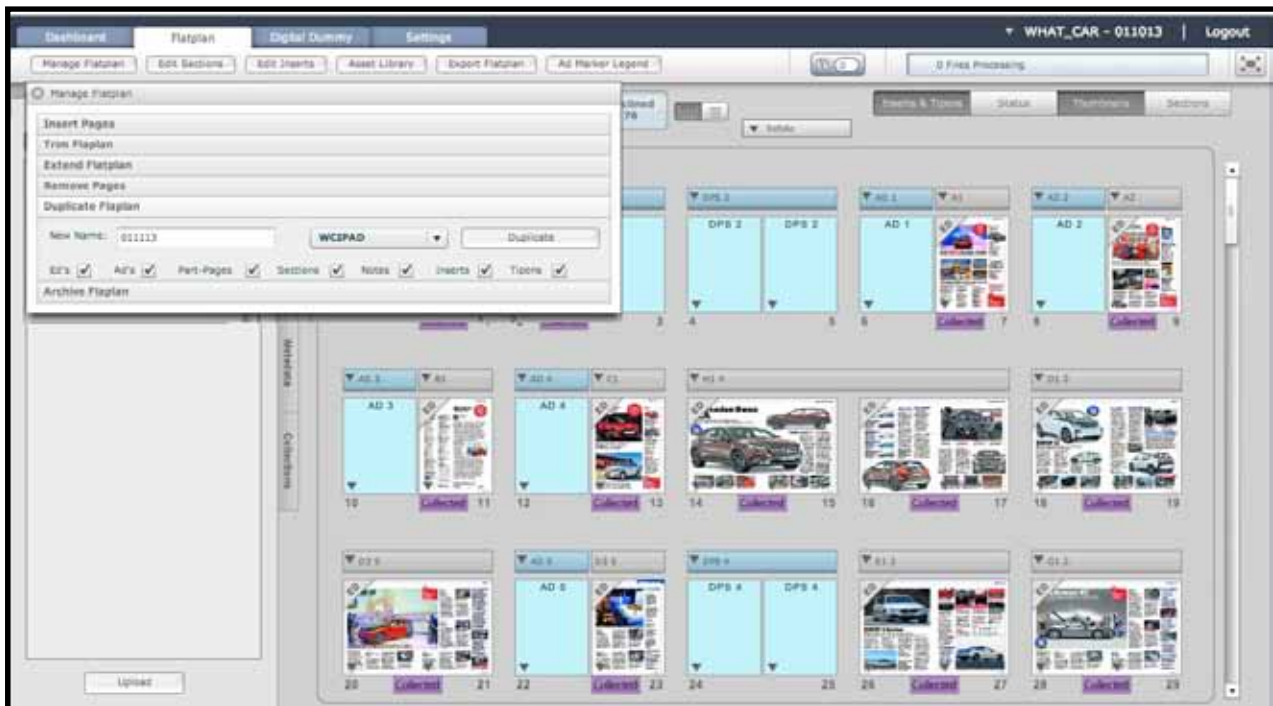
# Digital Production

The main feature of this release is the ability to produce digital issues using VIP.

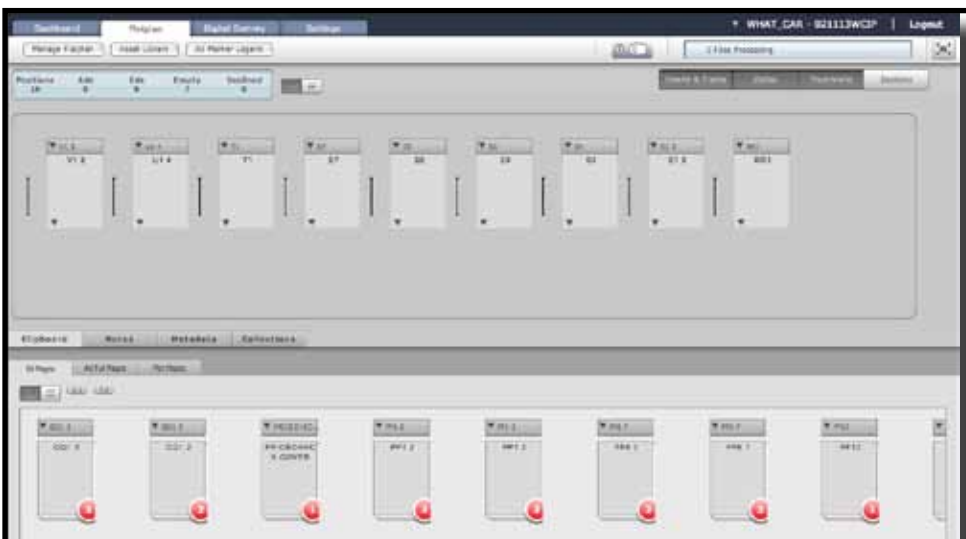
This version enables a user to rework their print production issues into digital templates, upload the static pages from those issues and have GroupFMG production produce from the designated templates the finished fully enabled digital issues. These can be viewed throughout the production process for approval using the appropriate device or desktop simulator.

## Duplicating a print issue into a digital issue

This is an extension of the existing functionality



- Select the print issue to duplicate.
- Select the name and choose the digital specification to duplicate to (there are defaults and others can be set up by your GroupFMG account team).
- This produces a digital flaplan with the markers on the clipboard. These can then be simply dragged into position on the flatplan



## Specifying a template

Digital design is often template driven. To enable this VIP4.3 allows users to specify from the flatplan what templates should be used with what digital markers.

The templates are stored as jpg or png images and the user selects them from the meta-data template picker. Then when GroupFMG production pick the job up this template is used to produce the digital pages.

- Open Edit Metadata from the page marker edit menu
- Select the required template and save



## Send to Production

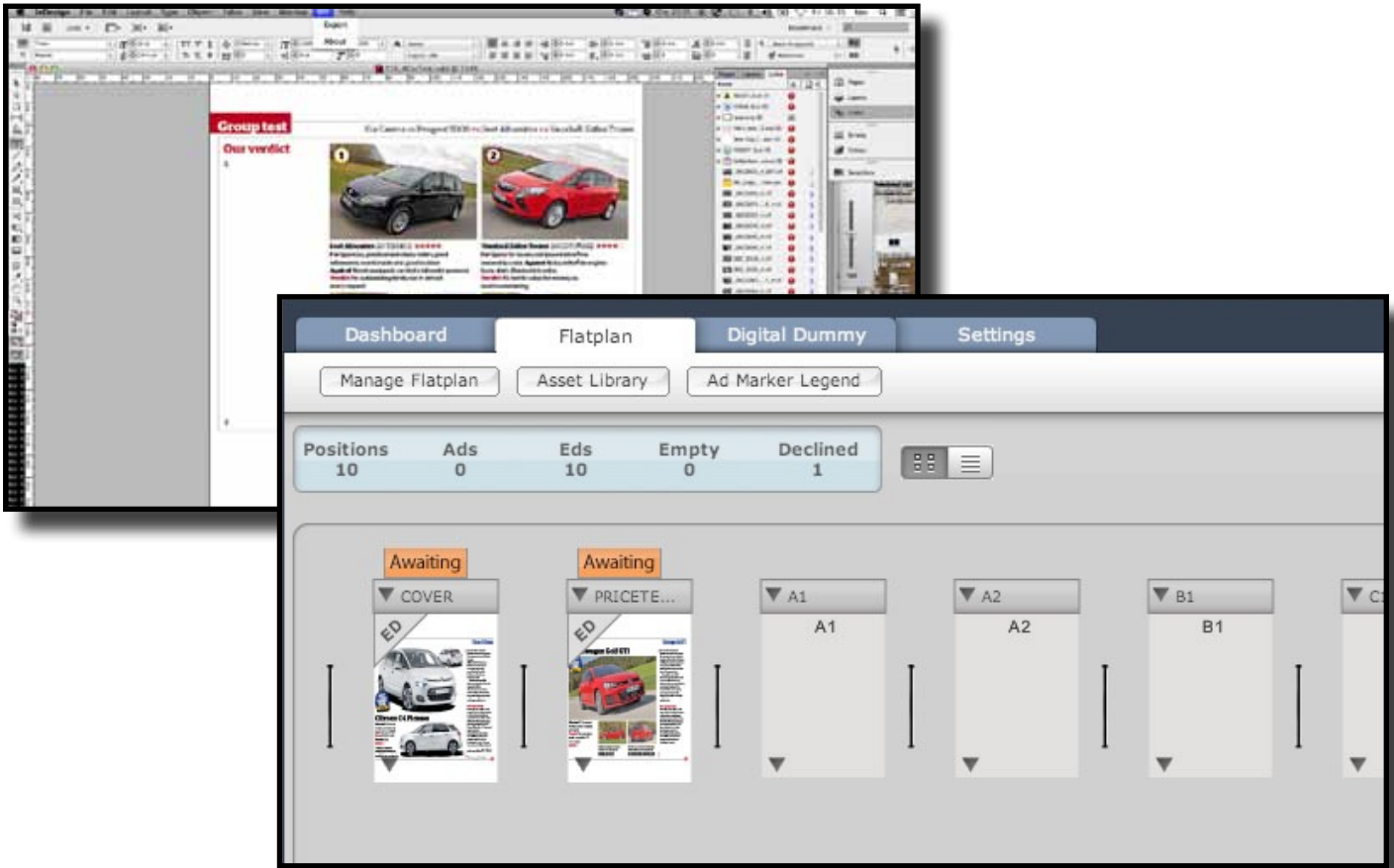
Using SendToVIP in Indesign upload the page to the required marker using 'Send for Production'.

This will upload the assets to GroupFMG production team who will now have the required assets and template to produce the required digital pages. An Action (see below) will then tag the marker to notify the team the job is ready to progress.

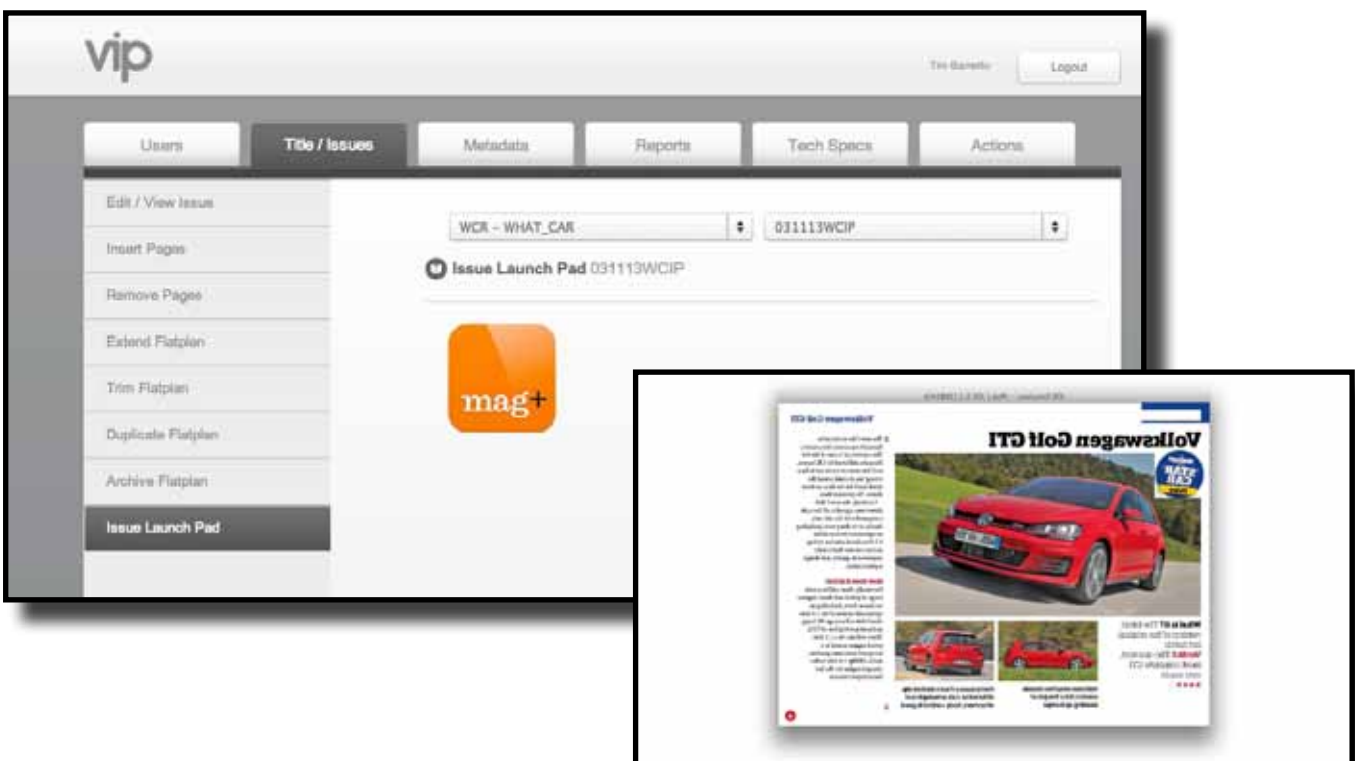


## Uploading the .VIP file

GroupFMG production produce a .VIP file using the Export VIP function. The files will then go to an approval cycle exactly like print.



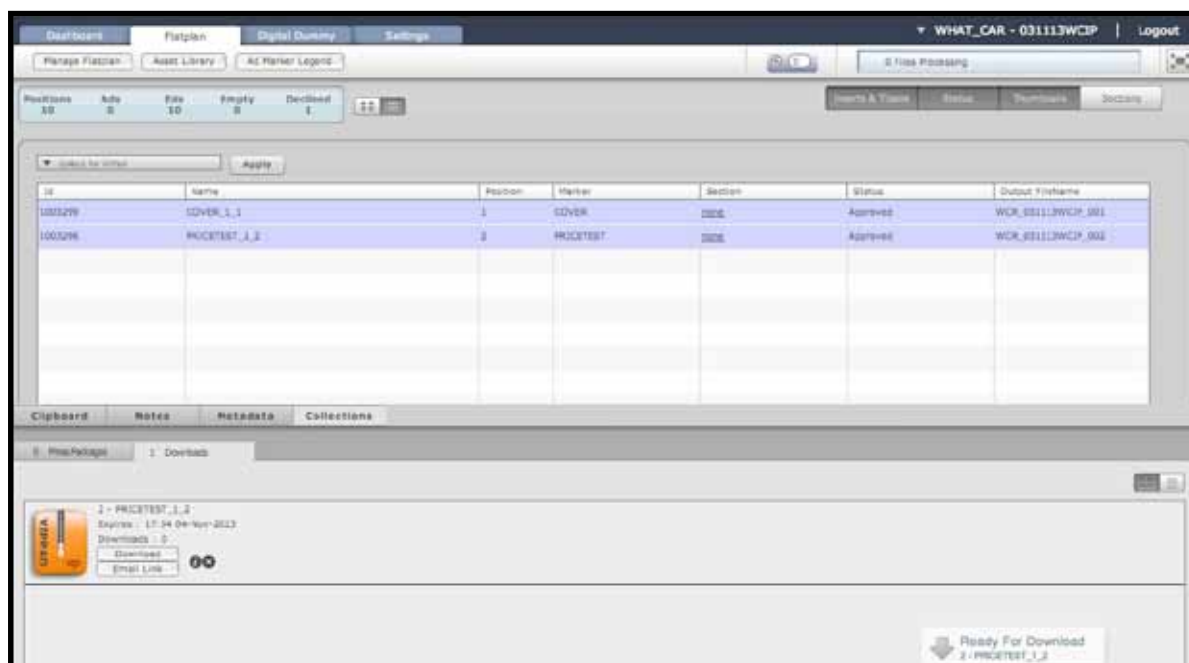
Using the Issue Launch Pad in the admin site the user can then review the uploaded markers on a digital device or desktop simulator.



## Producing the MIB

The current version of VIP digital workflow conforms to Mag+ systems and can be distributed using the Mag+ system.

When you collect a digital issue it will produce a collected MIB file of the required assets and data that can be simply uploaded for distribution.



The screenshot displays a web-based interface for managing digital assets. At the top, there are navigation tabs: 'Dashboard', 'Flatplan', 'Digital Dummies', and 'Settings'. The current view is 'Flatplan', which shows a table of assets. The table has columns for 'ID', 'Name', 'Position', 'Header', 'Section', 'Status', and 'Output Filename'. Two rows are visible, both with a status of 'Approved'.

ID	Name	Position	Header	Section	Status	Output Filename
1003299	COVER_1_1	1	COVER	SIDE	Approved	WCR_03113WCIP_001
1003298	PRICETEST_1_2	2	PRICETEST	SIDE	Approved	WCR_03113WCIP_002

Below the table, there are tabs for 'Clipboard', 'Notes', 'Metadata', and 'Collections'. The 'Download' tab is active, showing a download button for the selected asset '2 - PRICETEST\_1\_2'. The download button is labeled 'Ready For Download' and '2 - PRICETEST\_1\_2'.

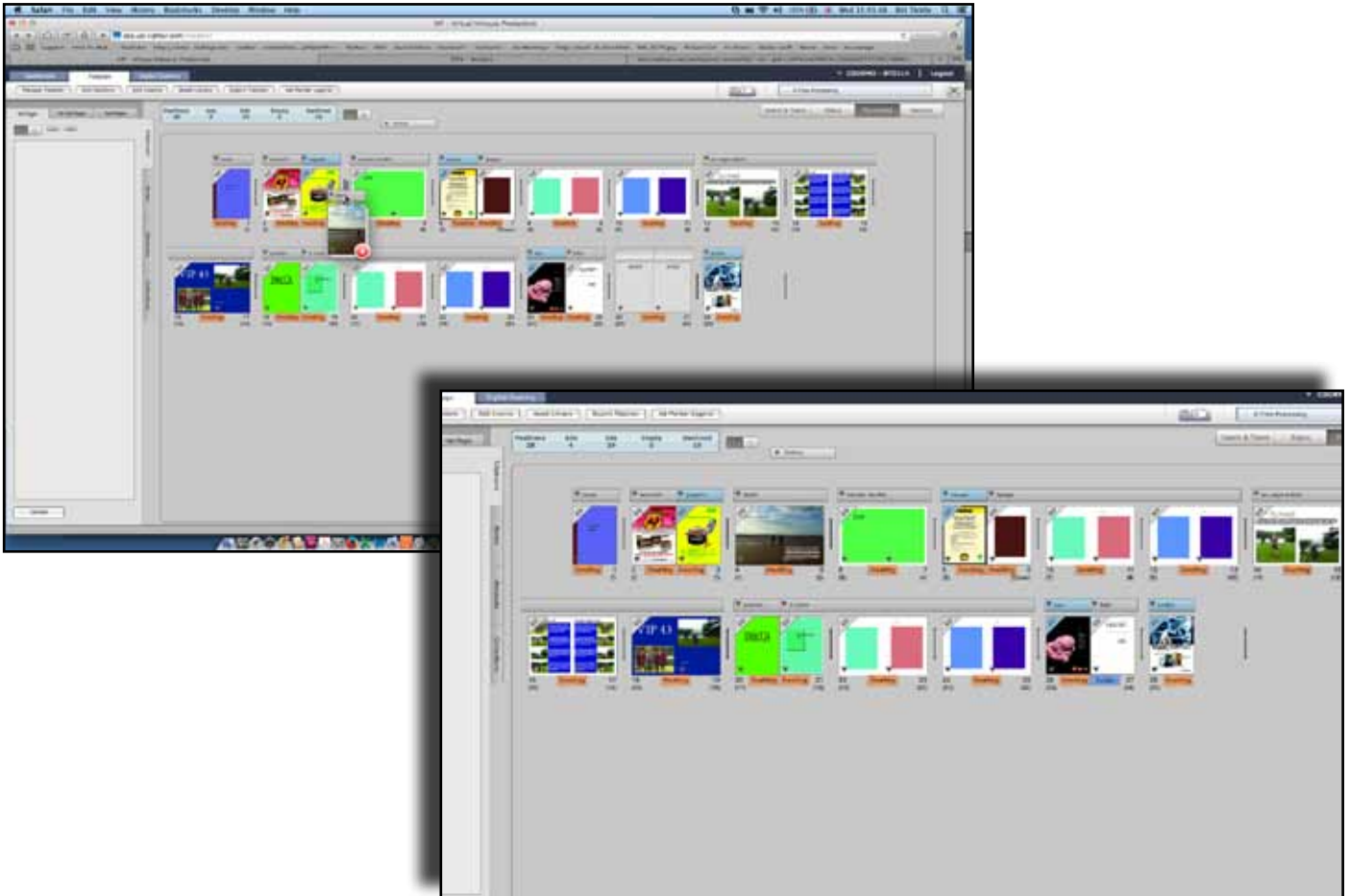
## Setting up your digital workflow

Contact your account manager to discuss requirements. Product support will assist in setting up the workflow to meet your needs.

# Marker Shuffle

Marker shuffle makes it easier to move pages around. It works on a spread and allows a user to insert a spread from one location to another without the user having to add and remove pages to enable this (as previously was the case).

- Simply drag the required spread from its existing location to the shuffle bars between the spreads of the required location



## **Important:**

If moving a marker would affect an asset that is approved, working or collected the marker shuffle will not work as this would break the rule regarding changing page statuses. It will also not work on a single marker.

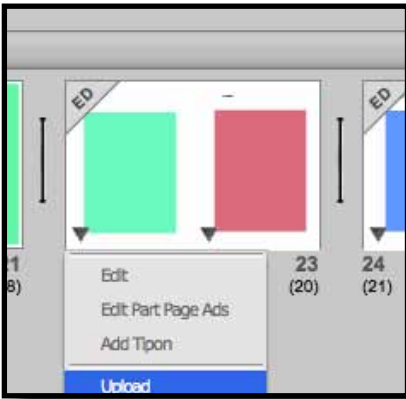
# Upload to Position

VIP now allows for PDF's to be uploaded directly into a page marker. This is helpful for two reasons:

- It is more convenient rather than to upload to a clipboard and move the asset over
- If a page marker has a custom page size the pdf can be uploaded directly as a pdf rather than use SendToVIP.

For example if a cover page has a gatefold and the size is therefore larger than the issue standard and is supplied by a third party (eg an advertiser) this can now be uploaded into position without having to be re-imported into Indesign.

- Choose the Upload function from the page marker menu



# Actions

Actions are set up by the product support team and allow users to have meta-data changes upon a performed action. This is best described by an example:

When an asset arrives it may be need to pass to an external reviewer outside of editorial approval. To enable this an action is created that sets a custom flag on the database to show the approver what they need to review. Then once reviewed they can flag that they have



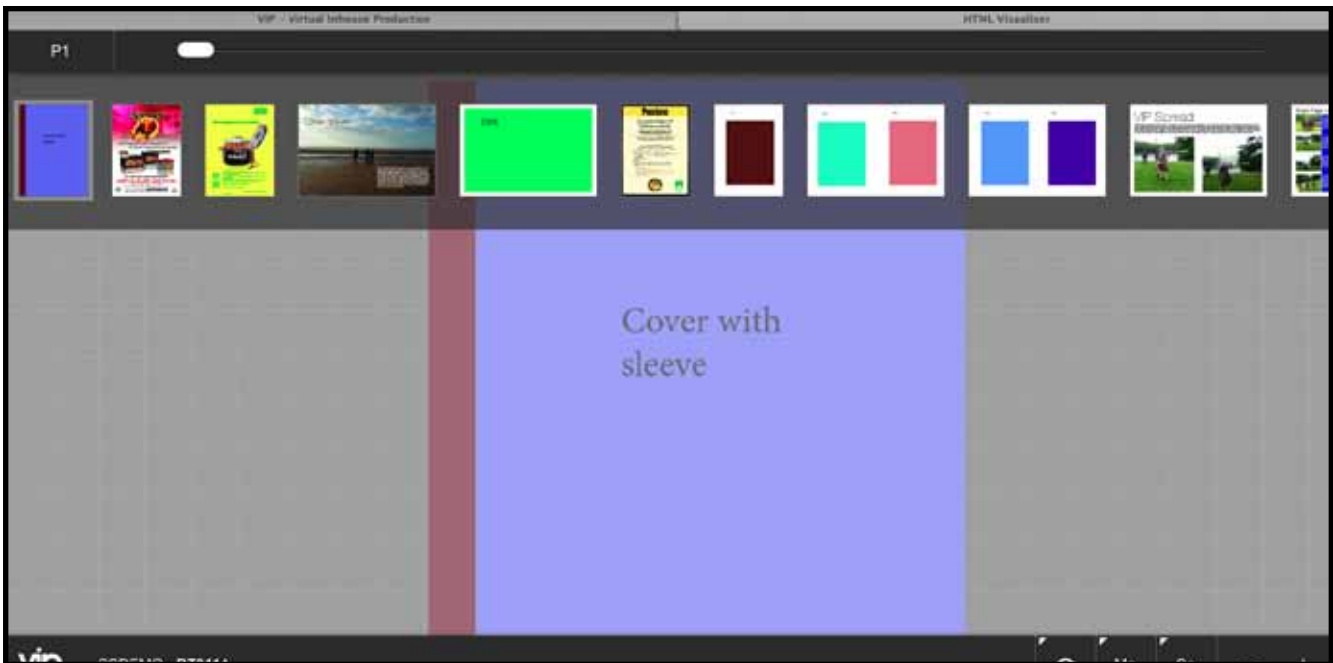
# Visualiser

The visualiser is a replacement for the digital dummy. The visualiser is an improvement because it allows the user to view by:

- Section
- Adverts or Editorial
- Marker Name

It will also going forward fully support Ipad for viewing a title.

To Use simply click the digital dummy tab as before. This will open in a separate tab.



User can view pages by a number of different criteria including marker name





Contrary to popular belief, Lorem Ipsum is not simply random text. It has roots in a piece of classical Latin literature from 45 BC, making it over 2000 years old. Richard McClintock, a Latin professor at Hampden-Sydney College in Virginia, looked up one of the more obscure Latin words, consectetur, from a Lorem Ipsum passage, and going through the cites of the word in classical literature, discovered the undoubtable source. Lorem Ipsum comes from sections 1.10.32 and 1.10.33 of "de Finibus Bonorum et Malorum" (The Extremes of Good and Evil) by Cicero, written in 45 BC. This book is a treatise on the theory of ethics, very popular during the Renaissance. The first line of Lorem Ipsum, "Lorem ipsum dolor sit amet," comes from a line in section 1.10.32.

*Visualiser allows you to view in presentation mode and zoom into the text.*

### **Coming Soon...**

As of April 2014 Visualiser will be available as a separate module outside of VIP. This will have basic search and links functions and can be deployed to an external website to allow pages to be viewed on a website using any WC3 compliant device (including an ipad).

Please contact your sales representative for more information

# Proof Positive functions bar

As an option that can be enabled per client is the proof positive function bar.

This means the user can:

- Approve or Reject the page from proof positive
- Save the notes made in Dialog to a PDF
- Globally save all the notes in an issue to pdfs.



# Client Admin

As part of the commitment to modernising the interface all settings are now handled by the Client Admin site.

